
TRACY WIU



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PROFILE

Seventeen years of combined experience in front and behind the camera. Passionate entertainment professional with a solid background in pre-production and production as well as in front of the camera as an actor, host, and spokesperson.

SKILLS

Language nerd: Fluent in English, Spanish, and Tagalog. Proficient in French.

World Traveler and Foodie:
Culturally diverse.

EXPERIENCE

BRAND EXPERIENCE MANAGER / PLATINUM CREATIVE

January 2018 - Present

Manage all forward-facing initiatives focusing on guest experience.

Produce events and daily tours with the emphasis on brand experience and guest interaction.

PROJECT MANAGER / PLATINUM CREATIVE

February 2009 – December 2017

Produce and package all video content for Full Sail University's in house creative agency including broadcast commercials. Manage all preproduction for video shoots including budgeting, scheduling, locations, staffing, permitting, and casting. Hired and negotiated day rates with freelancers.

DIGITAL PRODUCER / DROP THE MIC / TBS

April 2017

Executive Producer James Corden

CASTING DIRECTOR / THE GREEN HORNET APE PRIME PRODUCTIONS

April 2017

ASSOCIATE PRODUCER / ROBO-DOG AIRBORNE IN THE DARK ENTERTAINMENT

September 2015

ASSOCIATE PRODUCER / ROBO-DOG IN THE DARK ENTERTAINMENT

May 2014

CASTING DIRECTOR / THE GREEN HORNET APE PRIME PRODUCTIONS

April 2017

EDUCATION

MEDIA COMMUNICATIONS BACHELOR OF SCIENCE / AUGUST 2018

Full Sail University